

# Dale County Profile

Alabama Department of Labor  
Labor Market Information Division

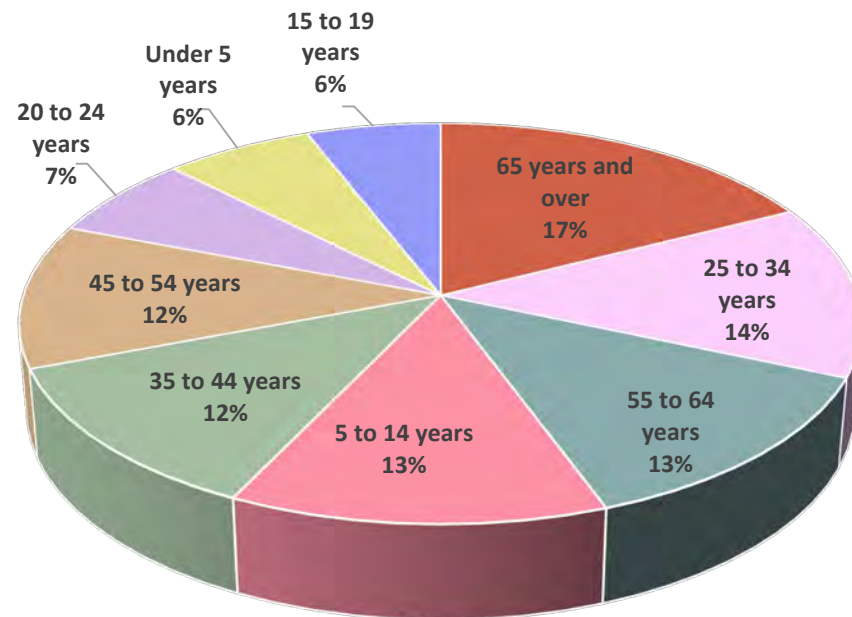
# Demographics

## American Community Survey Average Population Estimates for 2018-2022

Age	Estimate
Under 5 years	3,243
5 to 14 years	6,296
15 to 19 years	2,913
20 to 24 years	3,316
25 to 34 years	6,926
35 to 44 years	5,956
45 to 54 years	5,765
55 to 64 years	6,382
65 and older	8,658

*Total Population*  
**49,455**

*Population By Age Group:*



Source: U.S. Census Bureau, 2018-2022 5-Year American Community Survey Table DP05: Demographic and Housing Estimates

# Demographics

## American Community Survey Average Population Estimates for 2018-2022

School Enrollment	Estimate
Population 3 years and over enrolled in school	10,832
Nursery school, preschool	803
Kindergarten	656
Elementary school (grades 1-8)	5,023
High school (grades 9-12)	2,414
College or graduate school	1,936
Educational Attainment	Estimate
Population 25 years and over	33,687
Less than 9 <sup>th</sup> grade	3,304
9 <sup>th</sup> to 12 <sup>th</sup> grade, no diploma	3,304
High school graduate (includes equivalency)	10,554
Some college, no degree	8,444
Associate's degree	3,404
Bachelor's degree	4,360
Graduate or professional degree	2,095

Source: U.S. Census Bureau, 2018-2022 5-Year American Community Survey Table DP02: Selected Social Characteristics in the United States

# Unemployment Data

## November 2023 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Barbour	8,046	7,711	335	4.2%	2,282	2,617
Butler	8,938	8,697	241	2.7%	1,574	1,815
Coffee	21,924	21,362	562	2.6%	3,567	4,129
Covington	15,092	14,681	411	2.7%	4,522	4,933
Crenshaw	6,384	6,214	170	2.7%	1,361	1,531
<b>Dale</b>	<b>21,402</b>	<b>20,876</b>	<b>526</b>	<b>2.5%</b>	<b>4,843</b>	<b>5,369</b>
Geneva	11,629	11,357	272	2.3%	2,294	2,566
Henry	7,240	7,046	194	2.7%	1,522	1,716
Houston	49,142	47,884	1,258	2.6%	10,056	11,314
Pike	16,440	16,006	434	2.6%	4,514	4,948

**Unemployment + Underemployment = Potential Available Labor Pool**

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data.  
Underemployment in Alabama WIA Areas, Published September 2023, CBER @ UA, Underemployment and Available Labor Pool Data.

# Unemployment Data

## Initial Claims by Occupation 2023, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
Customer Service Representatives	61	Construction Laborers	15
Cashiers	60	Laborers and Freight, Stock, and Material Movers	15
Stockers and Order Fillers	41	Team Assemblers	14
Heavy and Tractor-Trailer Truck Drivers	35	Sales Reps, Wholesale & Mfg, Exc. Technical & Scientific Products	13
Waiters and Waitresses	30	Meat, Poultry, and Fish Cutters and Trimmers	13
Retail Salespersons	30	Sales Managers	12
Helpers--Production Workers	28	Maids and Housekeeping Cleaners	12
Nursing Assistants	26	Receptionists and Information Clerks	12
Landscaping and Groundskeeping Workers	23	Aircraft Mechanics and Service Technicians	12
General and Operations Managers	21	Teacher Assistants	11
Cooks, Restaurant	21	Welders, Cutters, Solderers, and Brazers	11
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	20	Operating Engineers and Other Construction Equipment Operators	11
Food Service Managers	18	Industrial Truck and Tractor Operators	11
Fast Food and Counter Workers	18	Cooks, Fast Food	10
Office Clerks, General	15	Maintenance and Repair Workers	10



Source: Unemployment Insurance Reports

# *Help Wanted OnLine*® Annual Job Postings

## 2023 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Retail Salespersons	80	General & Operations Managers	12
Registered Nurses	66	Operations Research Analysts	12
Supervisors of Retail Sales Workers	42	Fast Food & Counter Workers	12
Maintenance & Repair Workers, General	35	Network & Computer Systems Administrators	11
Food Service Managers	24	Cashiers	11
Customer Service Representatives	24	Stockers & Order Fillers	11
Computer User Support Specialists	22	Computer & Information Research Scientists	10
Medical & Health Services Managers	17	Bookkeeping, Accounting, & Auditing Clerks	10
Licensed Practical & Vocational Nurses	17	Industrial Production Managers	9
Career/Technical Education Teachers, Postsecondary	16	Postal Service Clerks	9
Sales Reps, Wholesale & Manufacturing, Exc Technical & Scientific Products	16	Driver/Sales Workers	9
Supervisors of Mechanics, Installers, & Repairers	16	Laborers & Freight, Stock, & Material Movers, Hand	9
Managers, All Other	15	Physicians, All Other	8
Heavy & Tractor-Trailer Truck Drivers	15	Merchandise Displayers & Window Trimmers	8
Automotive Service Technicians & Mechanics	14	Industrial Engineering Technologists & Technicians	8



Source: The Conference Board-Burning Glass Help Wanted OnLine

# Expected Worker Shortfall

	2020-2030	2020-2035
Total Population Growth	0.1%	0.1%
Age 20-64 Population Growth	-0.1%	-0.2%
Nonagricultural Job Growth	7.9%	8.6%
Worker Shortfall	8.0%	8.9%
<b>Worker Shortfall</b>	<b>1,451</b>	<b>1,620</b>

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.

► Source: Center for Business and Economic Research (CBER), University of Alabama

# Occupational Wages

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## Dale County Average Hourly Wage All Occupations

Entry	Median	Mean	Experienced
\$13.06	\$26.70	\$29.61	\$37.87

## Dale County Average Hourly Wage Manufacturing

Entry	Median	Mean	Experienced
NA	NA	NA	NA

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.



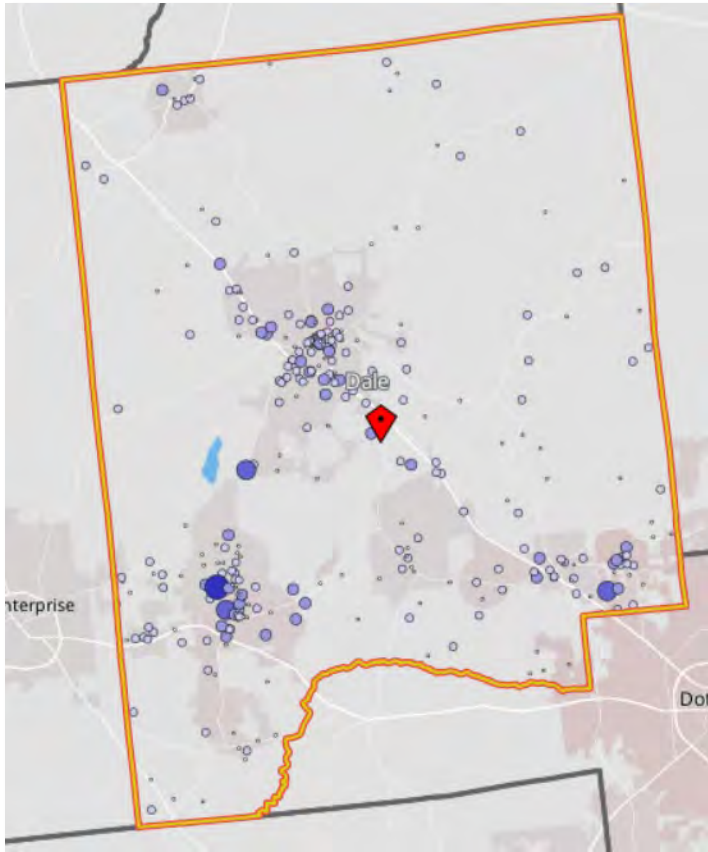
# Occupational Wages

## Annual Salary Area Comparison

	Entry	Median	Mean	Experienced
<b>Alabama</b>				
Total	\$27,775	\$47,005	\$61,395	\$78,205
Manufacturing	\$30,764	\$45,305	\$55,077	\$67,233
<b>Dale County</b>				
Total	\$27,165	\$55,538	\$61,574	\$78,779
Manufacturing	NA	NA	NA	NA
<b>Houston County</b>				
Total	\$23,324	\$36,341	\$48,109	\$60,502
Manufacturing	\$26,854	\$36,004	\$43,400	\$51,673
<b>Coffee County</b>				
Total	\$23,068	\$32,867	\$42,587	\$52,348
Manufacturing	\$25,515	\$31,864	\$41,573	\$49,602

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

# 2021 Workforce Characteristics

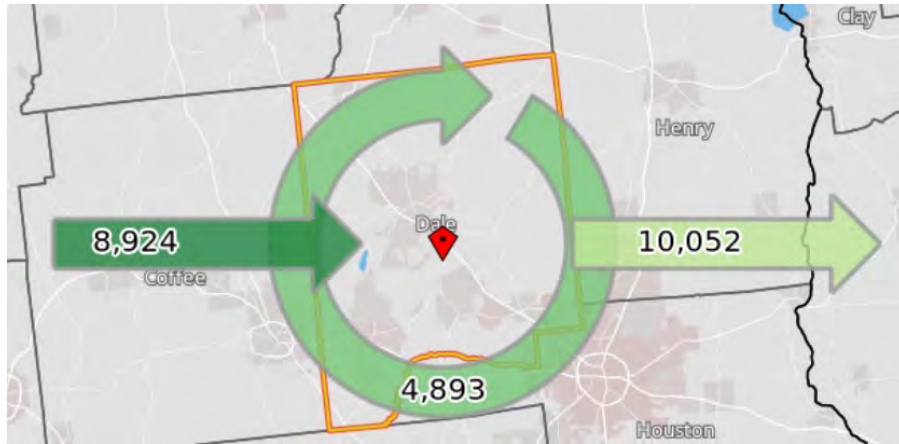


Jobs by Worker Age	Count	Share
Age 29 or younger	2,378	17.2%
Age 30 to 54	7,745	56.1%
Age 55 or older	3,694	26.7%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	1,383	10.0%
High school or equivalent, no college	3,507	25.4%
Some college or Associate degree	4,194	30.4%
Bachelor's degree or advanced degree	2,355	17.0%
Educational attainment not available (workers aged 29 or younger)	2,378	17.2%
Jobs by Worker Sex	Count	Share
Male	8,498	61.5%
Female	5,319	38.5%
Jobs by Earnings	Count	Share
\$1,250 per month or less	1,813	13.1%
\$1,251 to \$3,333 per month	3,579	25.9%
More than \$3,333 per month	8,425	61.0%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

# 2021 Commuting Patterns

## Labor Force Characteristics



Outflow Job Characteristics	Count	Share
External Jobs Filled by Residents	10,052	100.0%
Workers Aged 29 or younger	2,617	26.0%
Workers Aged 30 to 54	5,315	52.9%
Workers Aged 55 or older	2,120	21.1%
Workers Earning \$1,250 per month or less	1,993	19.8%
Workers Earning \$1,251 to \$3,333 per month	4,024	40.0%
Workers Earning More than \$3,333 per month	4,035	40.1%
Workers in the "Goods Producing" Industry Class	1,746	17.4%
Workers in the "Trade, Transportation, and Utilities" Industry Class	2,777	27.6%
Workers in the "All Other Services" Industry Class	5,529	55.0%

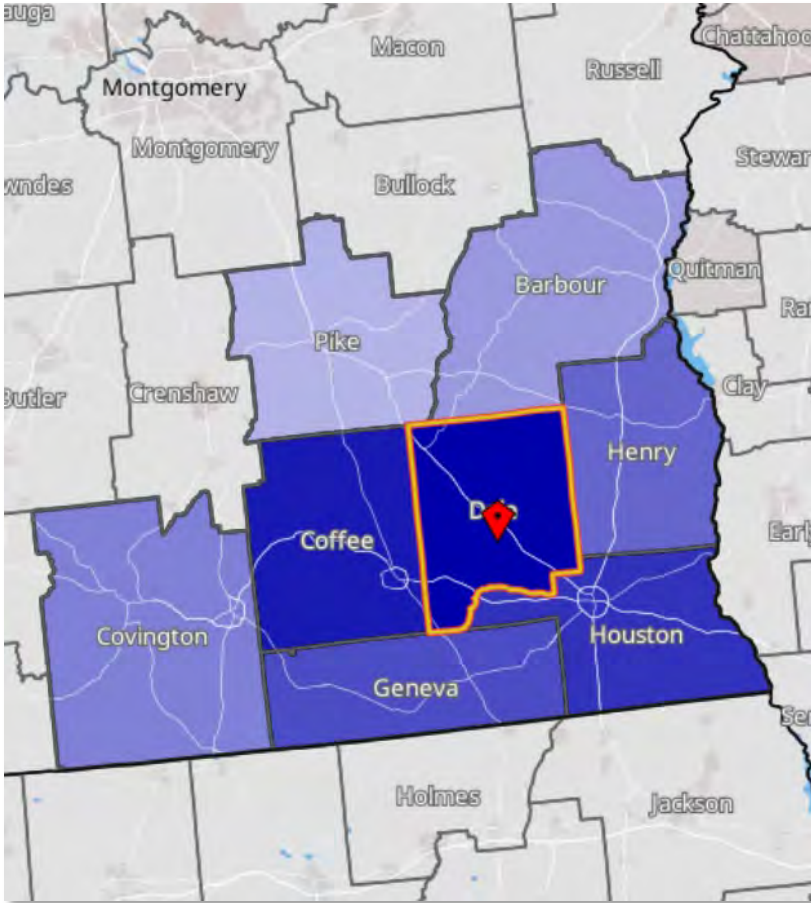
**Live in the County  
but Work Elsewhere**  
**67.3%**

**Live and Work  
in the County**  
**32.7%**

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

# 2021 Commuting Patterns

Where People Live who Work in This County



	Count	Share
Dale County, AL	4,893	35.4%
Coffee County, AL	2,688	19.5%
Houston County, AL	2,259	16.3%
Geneva County, AL	713	5.2%
Henry County, AL	412	3.0%
Covington County, AL	305	2.2%
Barbour County, AL	297	2.1%
Pike County, AL	278	2.0%
Mobile County, AL	122	0.9%
Madison County, AL	110	0.8%
All Other Locations	1,740	12.6%

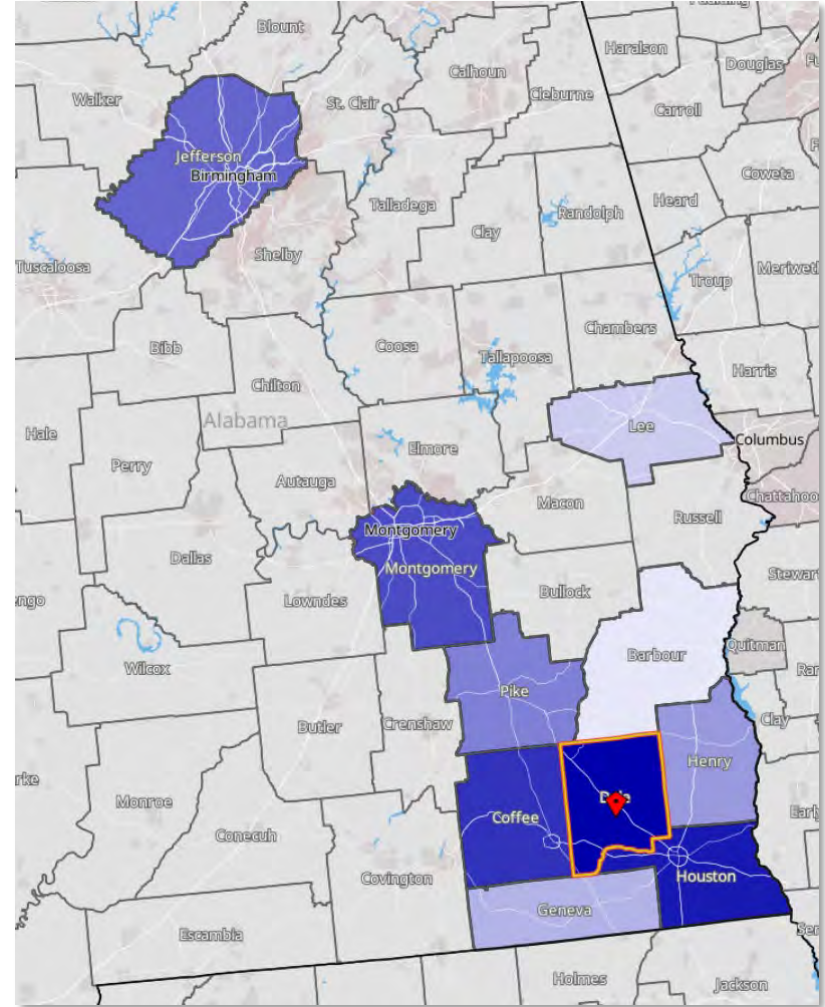
Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.



# 2021 Commuting Patterns

Where People Work who Live in This County

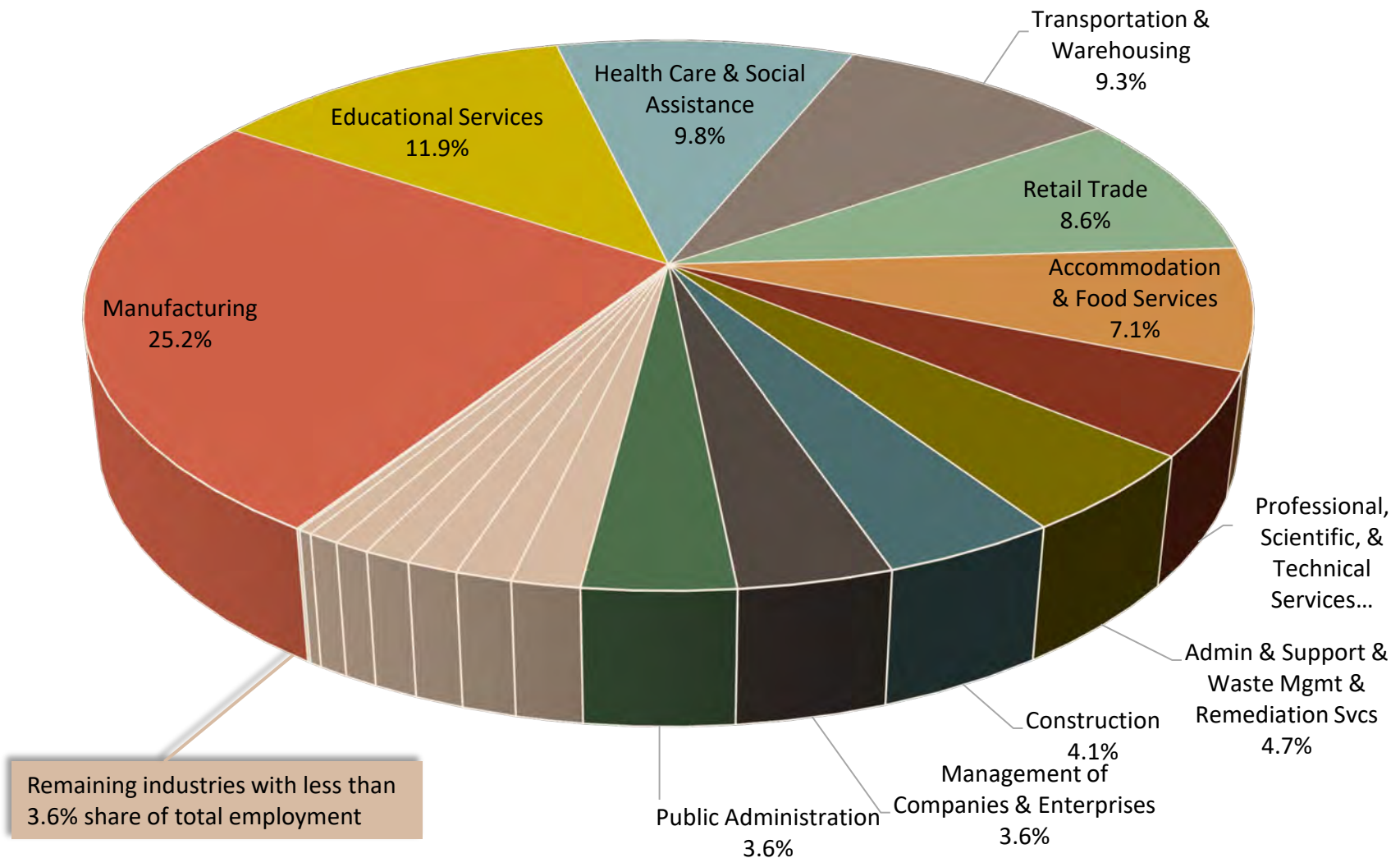
	Count	Share
Dale County, AL	4,893	32.7%
Houston County, AL	4,070	27.2%
Coffee County, AL	1,552	10.4%
Montgomery County, AL	440	2.9%
Jefferson County, AL	411	2.8%
Pike County, AL	330	2.2%
Henry County, AL	270	1.8%
Geneva County, AL	204	1.4%
Lee County, AL	166	1.1%
Barbour County, AL	163	1.1%
All Other Locations	2,446	16.4%



Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

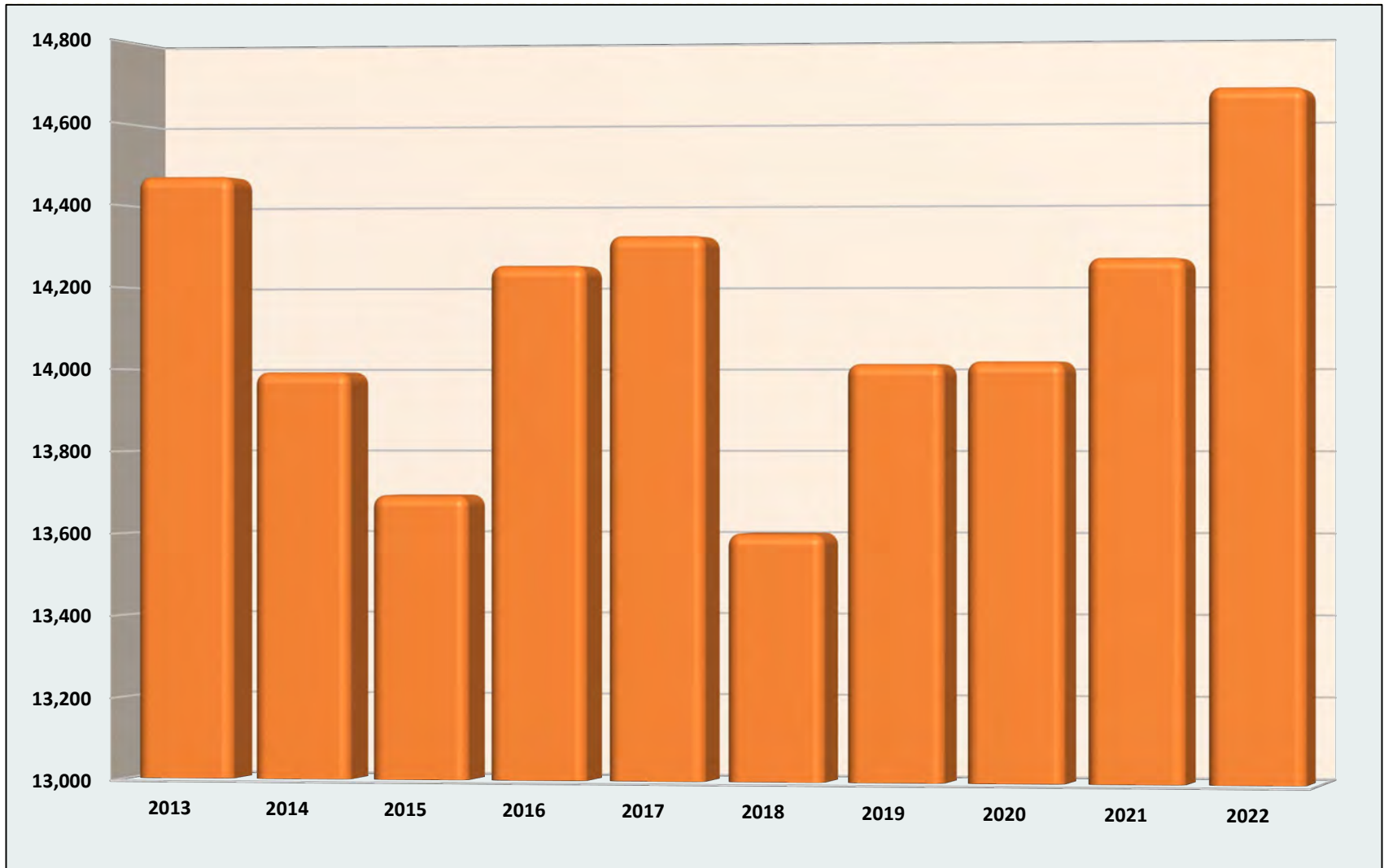
# Dale County Industry Distribution

## 2022



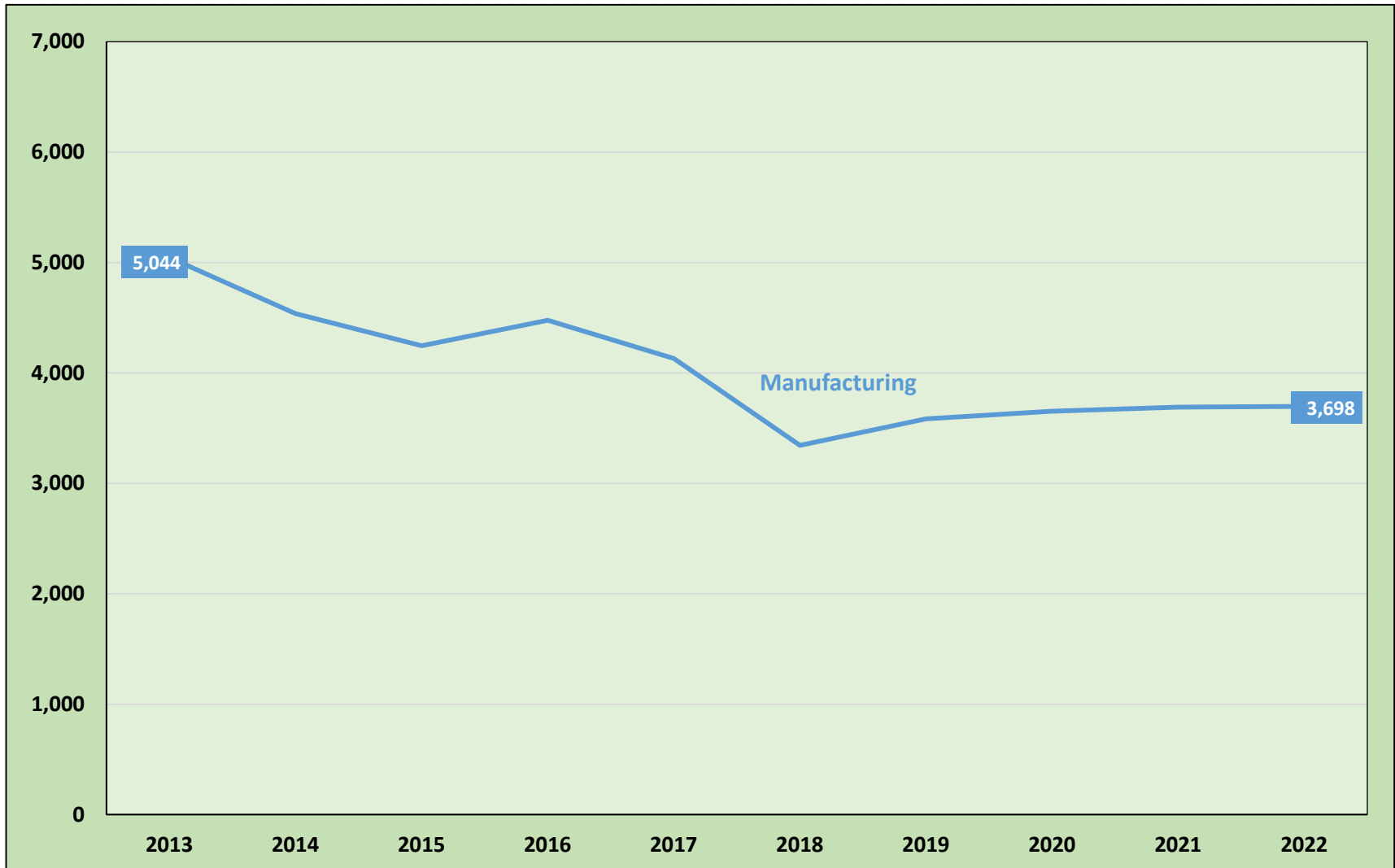
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

# Industry Total Employment Trend



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

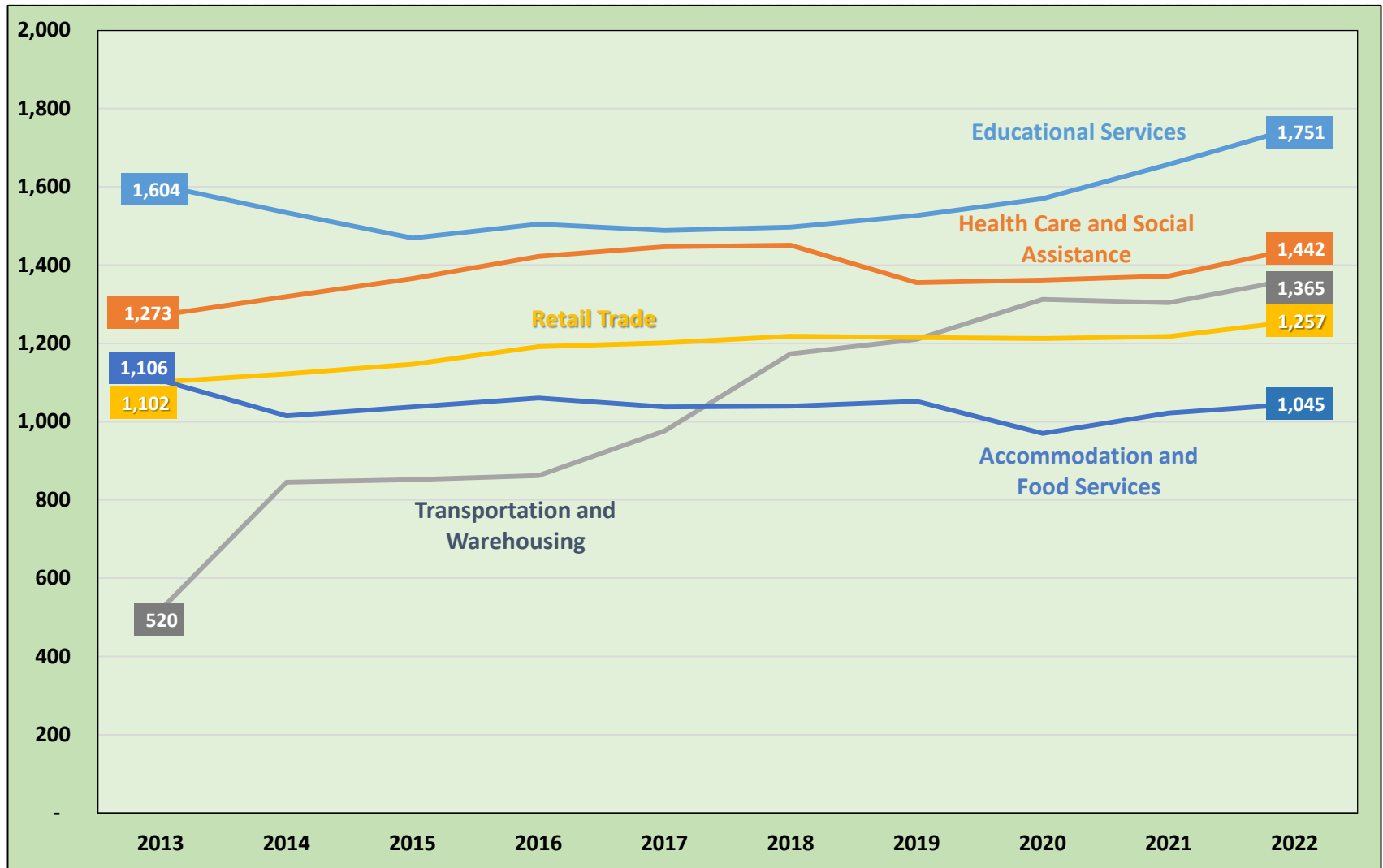
# Industry Sector Employment Trends



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

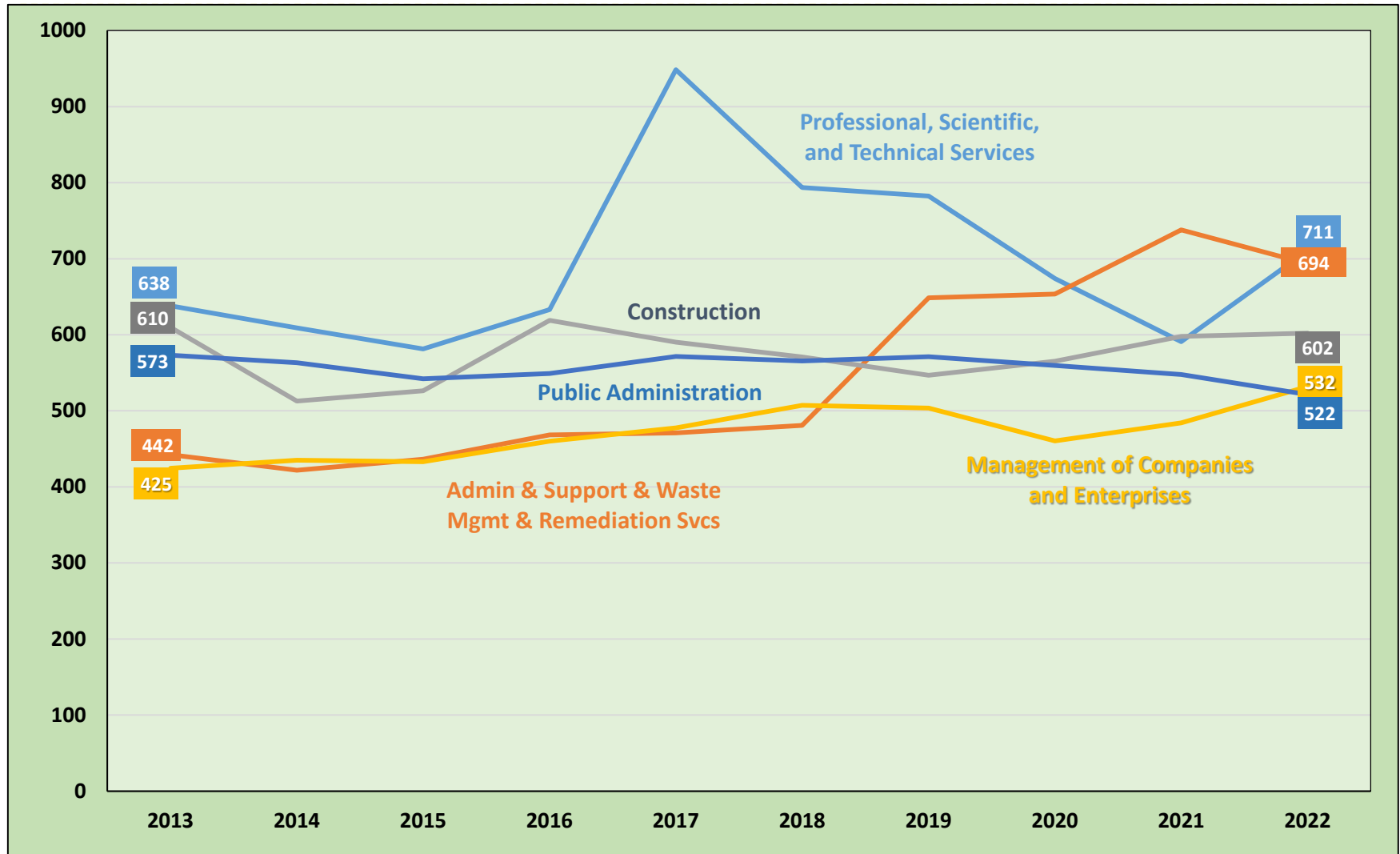


# Industry Sector Employment Trends



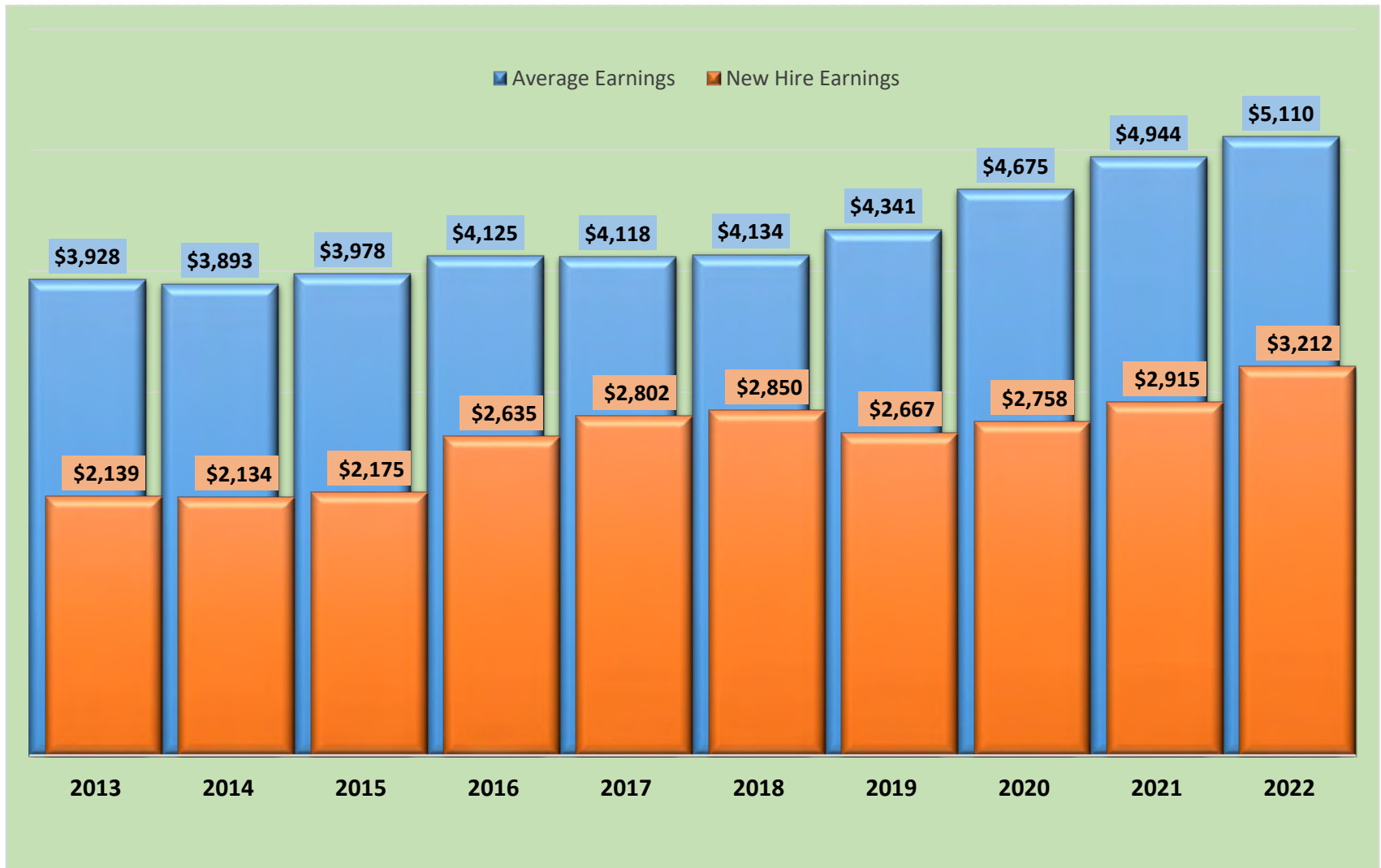
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# Industry Sector Employment Trends



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

# Average Monthly Earnings Trend



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

# Postsecondary Education

## 2021-2022 HS Graduates Enrolled in Alabama Public Colleges

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
Ariton School	47	25	2	1	2	5	23	2
Carroll High School	163	75	10	2	10	22	65	10
Dale County High School	93	41	7	0	5	12	35	6
Daleville High School	71	25	1	1	0	2	20	5
George W Long High School	57	33	2	0	0	2	30	3

► Source: Alabama Commission on Higher Education; 2022 High School Report.

# Postsecondary Education

## Fall 2022 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Dale County		# Undergrads	# First-Time Freshman
<b>Major</b>	<b>Grand Total</b>	<b>1,583</b>	<b>337</b>
General Studies		321	106
Undeclared/Not Reported		224	1
Registered Nursing/Registered Nurse		98	10
Business Administration and Management, General		73	14
Liberal Arts and Sciences/Liberal Studies		56	15
Psychology, General		55	9
Airframe Mechanics and Aircraft Maintenance Technology/Technician		53	23
Computer and Information Sciences, General		42	5
Cosmetology/Cosmetologist, General		31	13
Administrative Assistant and Secretarial Science, General		29	4
Biology/Biological Sciences, General		26	9
Elementary Education and Teaching		25	3
Aircraft Powerplant Technology/Technician		22	0
Social Work		19	4
Licensed Practical/Vocational Nurse Training		17	1

► Source: Alabama Commission on Higher Education: Workforce Development, Potential Workforce by County.

# Postsecondary Education

## Summer 2021 thru Spring 2022 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Dale Total	* State Totals
General Studies	19	0	29	0	0	0	0	0	0	48	6,052
Registered Nursing/Registered Nurse	0	0	31	0	8	0	3	1	0	43	3,814
Airframe Mechanics and Aircraft Maintenance Technology/Technician	0	30	10	0	0	0	0	0	0	40	169
Emergency Medical Technology/Technician (EMT Paramedic)	26	2	3	0	1	0	0	0	0	32	740
Aircraft Powerplant Technology/Technician	0	22	6	0	0	0	0	0	0	28	113
Business Administration and Management, General	0	0	2	0	15	0	5	0	0	22	2,201
Licensed Practical/Vocational Nurse Training	0	14	0	0	0	0	0	0	0	14	1,186
Child Care and Support Services Management	7	3	2	0	0	0	0	0	0	12	475
Psychology, General	0	0	0	0	11	0	0	0	0	11	836
Social Work	0	0	0	0	4	0	6	0	0	10	729
Elementary Education and Teaching	0	0	0	0	4	0	5	0	0	9	1,158
Industrial Mechanics and Maintenance Technology/Technician	3	1	4	0	0	0	0	0	0	8	793
Liberal Arts and Sciences/Liberal Studies	0	0	8	0	0	0	0	0	0	8	1,089
Cosmetology/Cosmetologist, General	1	6	0	0	0	0	0	0	0	7	238
Multi-/Interdisciplinary Studies, Other	0	0	0	0	7	0	0	0	0	7	1,066

► Source: Alabama Commission on Higher Education: Workforce Development, Potential Workforce by County.

# Questions???

Alabama Department of Labor  
Labor Market Information Division

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